Reserve Organization of America

So, you are Interested in ROA.

These are some of things that should be done if someone is interested in becoming involved in ROA.

Put the person in contact with leaders in their area. You can find these on the ROA Website under Departments and Chapters.

Let them know about the Committees that ROA has and see if they have interest in any of them. If they do, make an introduction of them to the Committee Chair.

Let them know about upcoming ROA events on the National Level. A standing webinar every second Tuesday is an opportunity to talk directly with ROA staff and subject matter experts on Reserve Component issues.

Encourage them to visit the ReserveConnect hub at https://roa.org/reserveconnect/ to see Reserve Component-specific employment, education, and family resources, with fitness and health resources coming soon. These include access to ROA's ReserveCare suite of insurance products designed for Reserve members and veterans.

If they're under 35, let them know they can likely join for free at https://roa.org (Click "JOIN" then select "Associate Member").

SAMPLE WELCOME EMAIL:

Dear [First Name],

Welcome to the Reserve Organization of America — and thank you for joining. You've become part of a community that has stood up for America's Reserve and Guard members, their families, and their futures for more than a century. Your membership gives you the ability to engage directly on the issues that shape your service, your unit, your retirement, and our national security, and connects you to the support ROA delivers to Reserve Component members across every branch and rank. Your membership strengthens our voice on Capitol Hill and helps us deliver real support to Reserve Component members across every branch and rank.

Here's a quick tour of what your membership puts at your fingertips.

Advocacy — Your voice on Capitol Hill

ROA fights for the pay, benefits, and protections Reserve Component members have earned. Visit our Advocacy page to see our current legislative priorities and find easy

ways to get involved, including our Action Center, where you can contact your legislators directly in just a few clicks.

https://roa.org/advocacy-hub

Programs — Resources built for your life and career

Through our ReserveConnect program, you'll find practical resources across the areas that matter most: employment, health and fitness, family resources, and education. It's a one-stop hub designed to support you on and off duty.

https://roa.org/programs/#reserveconnect

Benefits-like scholarships to major universities, access to exclusive ROA member TRICARE supplemental insurance, and discounts aimed at making business and leisure travel less expansive-at major rental car chains like Hertz, Enterprise, Thrifty, and Alamo.

Newsroom — Stay informed

Sign up for ROA SmartBrief, our free weekly newsletter rounding up the most important Reserve and defense news so you never miss what's happening.

https://roa.org/smartbrief/

Reserve Voice — Delivered to you automatically

As a member, you're automatically signed up to receive Reserve Voice, our monthly online magazine featuring in-depth stories, member spotlights, and the latest on issues affecting the Reserve Components.

https://roa.org/reservevoice

Calendar of Events — Connect and learn

From online webinars to international program meetings and events at our Washington, D.C. headquarters, there's always something happening. Browse the calendar and find your next opportunity to engage.

https://roa.org/calendar/

Reserve Service Law Center — Know your rights

Our Law Center is an outstanding, free resource with more than 2,100 law review articles on the laws that protect you — including employment protections under USERRA and information on VA benefits. Whether you have a question about your civilian job after a deployment or your earned benefits, start here.

https://roa.org/lawcenter/

We're glad you're with us. Take a few minutes to explore, and don't hesitate to reach out if we can help you make the most of your membership.

Welcome aboard,

The ROA Team

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Support the mission

ROA is a nonprofit, and member support powers everything we do. If you'd like to do even more, you can make a tax-deductible gift here:

https://members.roa.org/donate/index.html

Contact ROA Headquarters

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